



NASID CONFERENCE SPONSORSHIP PROSPECTUS

April 27-29, 2027
Renaissance Arlington
Capital View Hotel
2800 Potomac Ave
Arlington, VA 22202

WHO ATTENDS:



Law
Enforcement

Judges

Prosecutors

Toxicologists

Safety
Advocates

Researchers

WHO WE ARE

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PACKAGES

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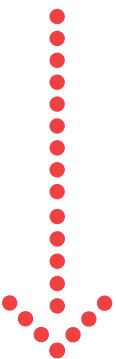
ADDITIONAL OPPORTUNITIES

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WHO WE ARE



Our Purpose

The purpose of this conference is to convene the nation's foremost experts and influencers to examine the challenges and complexities of multiple substance impaired driving. Participants will engage in discussions ranging from roadside screening and detection, toxicology, emerging technologies, adjudication and remediation, behavior change, opportunities, and solutions.

The purpose of NASID is to provide national leadership in identifying and promoting solutions to impaired driving, including expanded chemical testing among multiple substance impaired driving, training for criminal justice practitioners, toxicology lab capacity, improvement and programs to increase the likelihood of recovery and reductions in recidivism. Our work includes state and federal advocacy efforts, public awareness and education, and state implementation of effective programs.

PACKAGES

Gold Sponsor Package

- Panel Session Speaking Role (Based on content relevancy & availability, open to sponsorship benefit modifications, deadlines apply)
- Tabletop booth
- 3 Conference Registrations
- Company logo on-site and website signage
- Recognition in email communications
- Unique social media opportunities/ acknowledgement
- Any a la carte opportunity
- Non-Member: 1-year complimentary membership to Responsibility.org

Member: \$15,000

Non-Member: \$17,500

Silver Sponsor Package

- Company logo on-site and website signage
- 2 Conference Registrations
- Unique social media opportunities acknowledgement
- A la carte opportunity valued at \$3,000 or less
- Non-Member: 1-year complimentary membership to Responsibility.org

Member: \$7,500

Non-Member: \$10,000

PREMIUM A LA CARTE OPPORTUNITIES

Networking Reception

1 Opportunity Available

Attendees will gather on Tuesday evening to network. The sponsor will have:

- Branding and signage at the reception
- Mentioned in any of the pre-event communications referencing the reception
- Mentioned on the agenda
- Mentioned on the big screen in front of audience

\$7,500

Lunch Sponsorship

1 Opportunity Available

Sponsor the conference lunch and put your brand in front of all attendees during one of the conference’s key networking and engagement opportunities.

- Exclusive sponsorship of the conference lunch
- Branded signage prominently displayed throughout the lunch
- Company logo featured on the conference agenda
- Recognition on the event’s digital displays/big screen
- Company recognition in pre-conference communications promoting the lunch
- Verbal recognition from the stage
- Opportunity to provide branded materials or a takeaway item for attendees, subject to approval

\$7,500

Breakfast

2 Opportunities Available

Help our attendees get off to a great start by sponsoring the most important meal of the day.

What you will get:

- Branded signage
- Company highlighted on agenda as breakfast sponsor
- Digitally shown on big screen and called out to the audience

\$6,000

Wi-Fi Sponsor

Ensure all attendees have connectivity during the conference

What you will get:

- Your company logo will be added to wi-fi towers on every table in the general session
- Digitally shown on the big screen and called out to the general session audience

\$5,000

ADDITIONAL OPPORTUNITIES

Attendee Lanyards

Every Conference attendee will receive a lanyard branded with your company’s name/logo when they collect their name badge on-site.

\$3,500

Break Sponsors

4 Opportunities Available

Everyone needs to grab a refreshment throughout the day. Be a sponsor of a break that will be branded with on-site signage.

- Branded Signage
- Company highlighted on agenda as break sponsor

\$3,000

Conference Bags

Conference bags with sponsor and event logos are distributed to all conference attendees upon arrival on-site. This sponsorship provides an excellent opportunity for brand recognition during the conference and each time they are reused throughout the year. Bags will be chosen by Responsibility.org.

\$4,000

Floor Cling

Multiple Opportunities Available

A floor cling presents an interesting branding opportunity for many brands. With one (1) location throughout the event space, you can utilize the floor cling to enhance your marketing goals.

\$3,000

Hand Sanitizer

Contribute to the health and safety of all conference participants by sponsoring hand sanitizer stations placed throughout the conference and miniature bottles at registration.

\$1,500

Hotel Key Cards

Your company’s logo or message will appear on the room key cards at the conference hotel, providing you with ongoing visibility throughout the conference.

\$3,500



ADDITIONAL OPPORTUNITIES

Pre-Conference Email

Gain exposure by sponsoring our pre-conference emails to our full universe of over 15,000 contacts.

- Company logo and hyperlink to company site on 4 pre-conference emails

\$3,500

Post-Conference Email

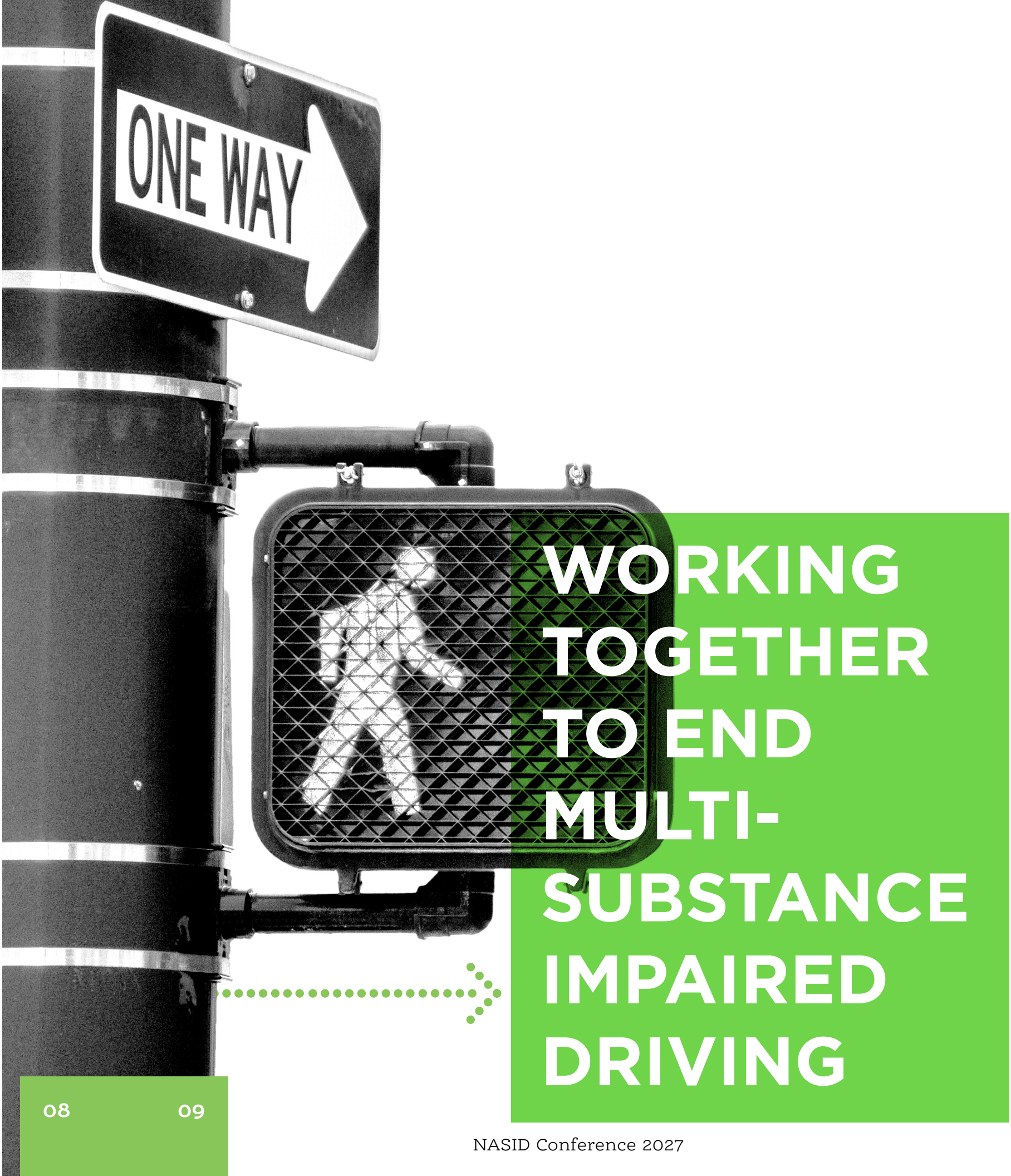
- Company logo and hyperlink to company site on 2 post-conference emails

\$3,000

Tabletop Booth

- Opportunity to showcase your product and offerings

\$2,000



**WORKING
TOGETHER
TO END
MULTI-
SUBSTANCE
IMPAIRED
DRIVING**

APPLICATION

STEP ONE: INSTRUCTIONS FOR SUBMITTING CONTRACT

To sponsor and/or exhibit at the NASID Annual Conference 2027, complete this contract, submit payment per instructions in STEP 5 (“Payment”). Sponsorships are assigned on a first-come, first-served basis and after full payment is received.

Questions: Email: Joey.Ford@Responsibility.org
Phone: (513) 226-1300

STEP TWO: COMPANY / ORGANIZATION INFO

Organization Name: _____
Marketing Name (if different from above): _____
This is how your organization’s name will appear in our promotional materials.
Website URL: _____

STEP THREE: CONTACT INFO

Please provide contact information for the person authorized to make sponsorship decisions, and the billing contact.

Sponsorship Contact(s) and Title(s): _____
Mailing Address: _____
City/State/Country/Postal Code: _____
Phone: _____ Fax: _____
Email: _____
Billing Contact and Title: _____
Mailing Address: _____
City/State/Country/Postal Code: _____
Phone: _____ Fax: _____
Email: _____

APPLICATION

STEP FOUR: REQUEST SPONSORSHIP

Requested Sponsorship Level: _____
Total Amount to Pay: _____

STEP FIVE: PAYMENT

Payment is due upon submission of contract. Responsibility.org staff will follow up with payment instructions based on your selected payment method.

Email Contract to: **Joey.Ford@Responsibility.org**
Payment Method:

- ACH Transfer
- Check

If paying by check, please make payable to
Foundation for Advancing Alcohol Responsibility and mail to:

Responsibility.Org
101 Constitution Ave NW, 375 East
Washington, DC 20001

If paying by ACH please contact: **Joey.Ford@Responsibility.org**

Bank Name: **Truist Bank**
Account Name: **FOUNDATION FOR ADVANCING ALCOHOL RESPONSIBILITY INC**
Bank Address: **1445 New York Avenue, NW Washington, DC 20005-2108**
Account Number: **1000084333128**
ABA/Routing Number: **055002707**



NASID

National Alliance to Stop Impaired Driving

Conference



A Coalition Established by

RESPONSIBILITY.ORG

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